



Celebrating WHAT'S POSSIBLE
WITH C5 GEORGIA

ANNUAL REPORT

2022/2023

Dear C5 Georgia Supporters,

As C5 Georgia navigated the challenges of the Covid Pandemic in 2020 and 2021, where we pivoted entirely to virtual programming, we learned that we are truly “challenge ready”. In 2022 we returned to in person programming with complementary virtual activities and in 2023 we conducted all programming in person.

We remain committed to our mission and the communities we serve in the metro Atlanta Area. We continue to emphasize the 5 C’s in all that we do; Challenge Ready, Character Driven, Community Focused, College/Career Bound and Committed to a Better Future. The C5 Georgia program remains relevant and continues to positively impact the lives of our students.

We delivered on the following key milestones during 2022 and 2023:

- 265 students participated in our program.
- Increased incoming classes by 25%.
- 100% of C5 Georgia students graduated from high school.
- \$12M in scholarship offers have been awarded to C5 Georgia students.
- Our Alumni Association has been re-energized, helping to connect C5 alumni to internships and jobs and increase the support they give to C5.
- 474 volunteers helped with annual selection, fundraising, programming, and special events.
- Increased our reserve funding by 100% after reaching cash flow positive in 2020.
- Added new board members to fill gaps in support, i.e., legal, HR, finance, etc.

The strategic vision for the next 3 years is:

1. Update the curriculum to include mental health support and a career exploration/mentoring program, staying current with the needs of students.
2. Grow our student base by 20% each year over the next three years to expand our reach.
3. Find new sources of funding and increase overall funding each year.

We have made considerable progress over the past two years and our success is directly attributed to the exceptional work of our staff and Board of Directors. We appreciate our “heroes,” donors and volunteers for their support and belief in the work we do. Together, we will continue to make more possible for our C5 Georgia students every year.

In Gratitude,



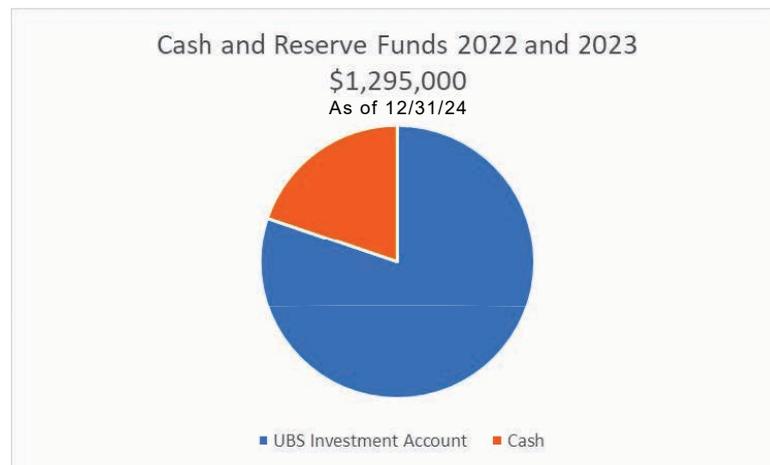
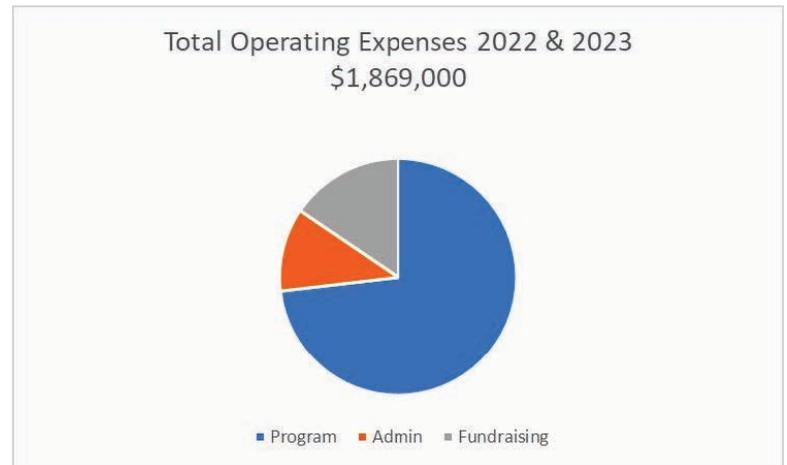
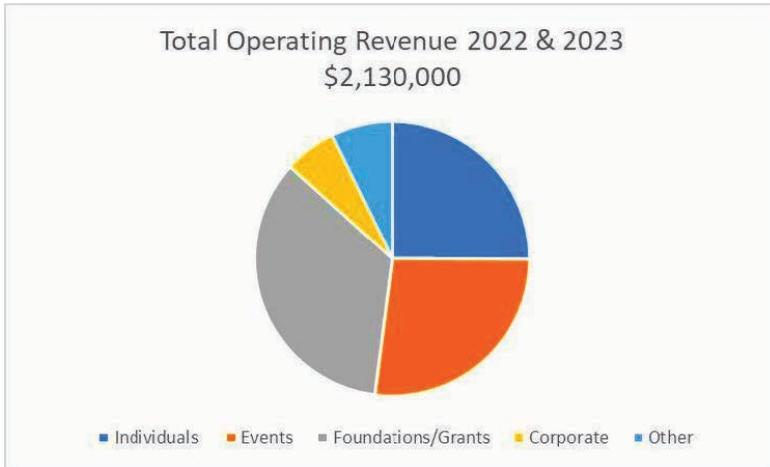
Jackie Cannizzo
Executive Director



Renee Dunmead
Board Chair



2022-2023 REVENUE & EXPENSES





2022-2023 IMPACT

Leadership Camp

200+ Flints and Lanterns (rising 8th & 9th graders) participated in leadership curriculum that included accountability, responsibility, goal setting, team building, appreciating diversity, community service, communication, and much more. Students learned independence and how to lead themselves and others in a technology absent (no phones or internet) environment. This C5 Georgia foundational experience takes place each summer in a residential setting for 24 days in the North Georgia Mountains and includes general camp activities like fishing, archery, canoeing, hiking, art expression, and STEM club.

Bridges Trek

Hammers (rising sophomores) started prepping in the Fall for their back country trek. This experience is the “Bridge” between learning about leadership and applying leadership skills to real situations and real community projects. Bridges Trek builds the experience and confidence needed to actually lead. It also teaches the principle of being ready for the challenges of life. Students use decision making skills, team building, critical thinking, and problem solving while on this 7 day trek. We partner with the National Outdoor Leadership School (NOLS) for this summer experience. In 2022, 40 teens hiked the Grand Tetons in Wyoming and in 2023, 40 teens hiked the Adirondack Mountains in New York.

Road to College

Compasses (rising juniors) continued their college exploration journey with the “the Road to College” bus tour. This 5-day trip is packed with visits to private, public, HBCU’s, and Technical colleges to gain a feel for different post secondary options. In 2022-2023, 70 students visited schools in Georgia, South Carolina, Tennessee, Alabama and North Carolina. In addition, throughout the year they participate in college prep activities like scholarship, financial aid, and college application work. All experiences during this year are related to finding the perfect fit for post high school.

ACT Now! Summit

Medallions (rising seniors) participated in the ACT Now! Summit on Emory University’s campus. The purpose of the summit is to introduce youth to an effective process for identifying and addressing significant issues facing their community. During the school year, students survey members of the community and start the process of identifying a community problem they wish to solve. They meet and work in committees on various pieces of the problem to be solved. At the ACT Now! Summit, members of the community come and speak about the topic and support the students in their goal of solving the problem. 70 students participated over the past two years.

In addition to the year-round pathways and summer experiences, students participate in community service projects, career exploration events, career mentoring programming, enrichment activities, and gatherings to build the C5 community.





Celebrating WHAT'S POSSIBLE

100% Percentage of C5 Georgia Students Who Graduate from High School

255 CURRENT  STUDENTS

70+ College acceptances for the 23 members of the Class of 2024

111 Colleges Attended by C5 Students Past and Present

7 DAY ROAD TO COLLEGE TOUR

\$27M Total college scholarship dollars earned by C5 Georgia students over the past 5 years

251 VOLUNTEERS THIS YEAR

\$3900 Annual Cost Per C5 Georgia Student

36 LEADERSHIP UNIVERSITY INSTRUCTIONAL COURSES

5 SUMMER EXPERIENCES

276 Average Yearly Hours

2528 2023-24 C5 GEORGIA SERVICE HOURS

50 C5 Georgia Students Currently Serve or Have Served in the Military

2988  Graduates Nationwide



C5 GEORGIA LEADERSHIP

THE C5 GEORGIA STAFF

Jonah Bushell – College Readiness Program Director

Jackie Cannizzo – Executive Director

Barbie Contreras – Manager of Outdoor Education

Caleb Franklin – Program Director

Sherrell Glover – Development Coordinator

Kelly Grant – Operations Director

Clare Marshall – Program Assistant

La'Sha Mitchell – Community Action/Alumni Association Coordinator

La Novia Neal – Director of Programs

THE C5 GEORGIA BOARD OF DIRECTORS

Renee Dunmead – Board Chair, Ret. Educator

Dr. Jamie Wilson – Board Vice Chair, Chief of Human Resources, Georgia Aquarium

Lee Doernberg – Board Treasurer, President of Liquid Capital

Spooner Ward – Board Secretary, Sales & Marketing VP, Novelis

Bobby Jones – Board ex officio, Ret. Senior Executive, Care Source

Margaret Alabi – Director, US & Global Patient Advocacy, Regeneron

Jay Amburkar – Managing Director, Accenture

Liney Arciniegas – UX Researcher II, Home Depot

Donna Beatty – Partner, Frazier & Deeter

Jim Bena – VP, UPS

Alex Clarke – VP, The Coca-Cola Company

MJ DePiero – Director, WestRock

Trisha Earls – Partner, The Hawkins Firm

Victor Eaton – VP, Nestle

Tonya Hicks – President/CEO, Power Solutions

Nicole Hughes – Director, ZEP

Dwayne Irvin – Vice President/WestRock, C5 National Board Chair

Sal Jones – Senior Director, Constellation Brands

Rodney Leonard – Vice President, Kenvue

Aly Lakdawala – C5 Georgia Class of 2015, Sage Mountain Advisors

Lee Marston – Ret. Senior Executive

Marla Purvis – Market President, AmeriHealth Caritas of Georgia

Juan Williams – VP, The Coca-Cola Company

David Wood – Sr. Director, Procurement, Coca-Cola Bottlers

Chet Zalesky – CEO, CMI Research

LIST OF COLLEGES ATTENDED BY C5 STUDENTS PAST AND PRESENT

Agnes Scott College
 Air Force Academy
 Alabama State University
 Art Institute of Atlanta
 Atlanta Technical College
 Baylor University
 Benedict College
 Berry College
 Bethune Cookman
 Boston University
 Brandeis University
 Brown University
 Butler University
 Armstrong Atlantic State University
 Brenau University
 Brown University
 Calhoun Community College
 College of Coastal Georgia
 Columbia College Chicago
 Columbian College of Arts and Sciences
 Columbus State University
 Davidson College
 Duke University
 Elon University
 Emory University
 Florida A & M University
 Florida State University
 Georgia College and State University

Georgia Institute of Technology
 Georgia Perimeter College Georgia
 Southern University Georgia State
 University Georgia Institute of Technology
 Hampton University
 Howard University
 Harvard University
 Jacksonville State University
 Kennesaw State University
 Kentucky University
 Life University
 Louisiana State University
 Mars Hill College
 Mary Baldwin College
 Medical College of Mexico
 Mercer University
 Middle Georgia State College
 Morehouse College
 Naval Academy
 New York University
 North Georgia College Northwestern
 Notre Dame
 University Oglethorpe University
 Old Dominion University
 Princeton
 Rice University
 Savannah State University
 Sewanee: The University of the South

Southern Polytechnic University
 Sanford University
 Stanford University
 Syracuse University
 Temple University
 Texas A & M University
 Thomas Nelson Community College
 Tuskegee University
 United States Military Academy
 University of Alabama
 University of California, Santa Barbara
 University of Central Florida
 University of Chicago
 University of Cincinnati
 University of Georgia
 University of Mississippi
 University of North Carolina
 University of North Georgia
 University of Pennsylvania
 University of San Francisco
 University of South Carolina
 University of West Georgia
 Valdosta State University
 Voorhees College
 Webster University
 West Georgia Technical College
 Xavier University





THANK YOU TO OUR HEROES!

The Beatty Family

Ellen & John Bender

Lisa & Ricardo Carvalho

The Chestnut Family

Robert and Jodi Farrar

Ade & Norm Findley

Beth and Paul Gunderson

Don & Karen Hallacy

Bobby Jones

John Lewis

Tony Mars

Pat Massimine

Nancy & Bryant McDaniel

Charles and Diana Strain

Cyril Turner

Patrick Ungaschick

Colette & Steve Voskuil

Spoooner Ward



2022-2023 DONOR LIST

\$50,000 +

The Chestnut Family Foundation Fulton
County Community Fund
Georgia Department of Education (Boost)
Happy Helpings Foundation

Kimberly Clark
King Baudouin Foundation
John Lewis
Harriett McDaniel Foundation

Novelis
Union Beverage Packers
United Way
WestRock

\$25,000 +

Bettaway
Chick-fil-A
Enterprise Holdings

Georgia Power
Inspire Brand Foundation
Niagara Bottling

Nordson Corporation
Scope Foundation

\$10,000 +

Donna Beatty
Jim and Jennifer Bena
Lisa and Ricardo Carvalho
Alex and Simon Clarke
The Coca-Cola Company
Renee and Steve Dunmead
DXP
Ade and Norm Findley

Franklin Foundation
Don and Karen Hallacy
HB Fuller
Bobby Jones
Ray Malone
Nancy and Bryant McDaniel
Charlene Pletz

Lauren and Greg Shoemaker
Charles and Diana Strain
Cyril Turner
UPS
Spooner Ward
Juan Williams
Chet Zalesky

\$5,000 +

Guillermo Aponte
Aprio Foundation
Sarah Beatty
John and Ellen Bender
Mary Bowdon
CSI Closures
Patrick Davis
MJ Depiero
Dick's Sporting Goods Foundation

Ned Douthat
Robert and Jody Farrar
Beth and Paul Gunderson
Nicole Hughes
Sal Jones
Rodney Leonard
Tony Marrs
Pat Massimine
Lee and Maria Marston

Mind's Eye Group
PrintPak
Ashley Salamanca
Carla Taylor
Patick Ungaschick
Bea Valenzuela
Stephen and Colette Voskuil
Vicki Walsh Warner

2022-2023 DONOR LIST

\$1,000 +

Accenture	Call Rail	Shelley Kohler
Ken Adams	Stuart Cross	Sasha Lanes
Aiming Allen	Delta Community Credit Union	Ron Peterson
Alpharetta Rotary	Cheryl and Michael Derby	Peggy Roberts
AmeriHealth	Marco DiCarlo	Victoria Seals
Lynette Ball	Lee Doernberg	Helaine and Mike Shuster
Pam Banister	Victor Eaton	Howard Smith
Sidney Boozer	EquiaFAX Foundation	Teo and Emily Valdes
Kathryn Burmeister	Chris Gaffney	Nancy Williams
Ron Bushman	Chaning Graynard	Ying Zhou

\$100 +

Jay Amburkar	Maureen Curran	Aimee Kargen	Heather Saul
Buffie Anderson	Cheryl Derby	Jalia Killings	Carol Schemo
Joan Anderson	Marco DiCarlo	Carolyn Kirk	Barbara Schneider
Jeffrey Andrews	Beth Doss	Nick Kitko	Mark Schwartz
Keshia Appkins	Peter Durette	Robin Kolvek	Sharon Scriven
Stefani and Robert Apple	Trisha Earls	Lori Kowit	Jennifer Seeley
Eve Asbury	Alisa Ensley	Aly Lakdawala	Jonathan Senior
Winter Baserva	Chris Etheridge	Scott Lasky	Maury Shapiro
Kathleen Barksdale	Carol Eubanks	Damara Leos	Olga Shashina
Orlando Barnes	Mark Fairbank	Lori Longo	Brenda Sheffield
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Susan Crabb	Jacob Herron	Lizandra Ruiz	David Wood
Vanessa Creech	Karly Holland	Janet Salisbury	Alexandra Yawn
Dominic Cristelli	Suzanne Holan	Lindsey Sandoval	Rui Zhang



C5 GEORGIA OUTCOMES

1. **Respects** human **diversity** and is capable of living in a diverse community.
2. Forms and **maintains** positive relationships.
3. Makes positive **contributions** to the **community**.
4. **Graduates** from high school and pursues college education or meaningful employment.
5. **Develops** leadership and navigation **skills** in the areas of: self-awareness, communication, group effectiveness, organization, decision-making, and problem solving.

Graduates from C5 are...

- **C**haracter-driven
- **C**ommunity-focused
- **C**hallenge-ready
- **C**ollege-bound, and
- **C**ommitted to a better future





GRADUATING CLASS OF 2024



Gabriel Barragan-Ramirez

HIGH SCHOOL

Centennial High School

“Public Speaking was something I have learned that has definitely made a difference. The more you do it the better you get. You get so many opportunities to speak publicly throughout the program that the shyness goes away.”



Leanne Berduo

HIGH SCHOOL

Centennial High School

“There were many ups and downs along the way and C5 was a great support system that provided opportunities to see the world.”



GRADUATING CLASS OF 2024



Joanna Cornelio-Juarez

HIGH SCHOOL

Forsyth Central High School

“Because of C5, I can stand up for myself and others. I didn’t know that before I experienced C5. I have learned to be confident. I now have great communication skills.”



Abrham Damete

HIGH SCHOOL

Cristo Rey High School

“The skills I learned at C5 helped me when I participated in the Cristo Rey Corporate Work/Study program.”

GRADUATING CLASS OF 2024



Chelsea Ezeako

HIGH SCHOOL

Centennial High School

“C5 gave me the opportunity to meet others that I wouldn’t have otherwise been friends with. Diversity is not just about race, religion, demographics. It’s also about different styles of personalities and leadership skills. I learned to be more accepting, tolerant and understanding of others.”



Rooney Galindo-Martinez

HIGH SCHOOL

McLure High School



GRADUATING CLASS OF 2024



Michelle Garcia

HIGH SCHOOL
Tucker High School

“I learned that I can be a leader as much as anyone else even though I’m more introverted. You don’t have to talk a lot to be a leader. You have to be able to lead yourself and then you can lead anyone.”



Cameron Gustave

HIGH SCHOOL
Newton College & Career Academy

“C5 has made me put myself outside my comfort zone so often that being out of my comfort zone became comfortable.”



GRADUATING CLASS OF 2024



Kit Ho

HIGH SCHOOL

Discovery High School

“I’ve learned to not let fear of new experiences dictate how I want to live. I will be ok through change and each challenge is an opportunity to learn and thrive in a new way.”



Haley Jones

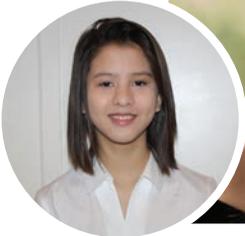
HIGH SCHOOL

Milton Academy

“I found my voice. This was different than before where I thought leading by example was enough. I needed to sometimes assert myself and speak up.”



GRADUATING CLASS OF 2024



Hope Koehler

HIGH SCHOOL

Alpharetta High School

“C5 taught me how to be a good communicator. This has propelled me into taking on leadership positions.”



Henry Lopez

HIGH SCHOOL

Paideia School

“C5 helped me discover who I am. It helped me build my resume and form long term bonds with people.”



GRADUATING CLASS OF 2024



Genesis Matos

HIGH SCHOOL

Centennial High School

“I learned that I have a lot to say. I have the voice for public speaking and if passionate about something, I can speak confidently on it.”



Ethan Mulbah

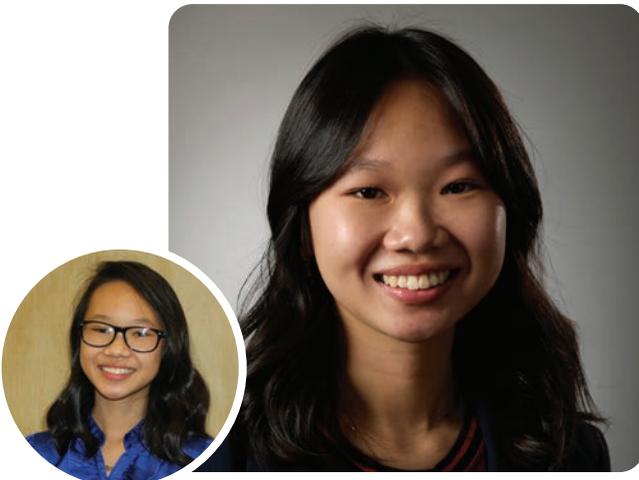
HIGH SCHOOL

Westlake High School

“Over the last 5 years I think my communication and interpersonal skills were positively impacted. C5 gives you exposure to real-life settings and introduces you to different diverse and cultural environments that my part of town did not originally have.



GRADUATING CLASS OF 2024

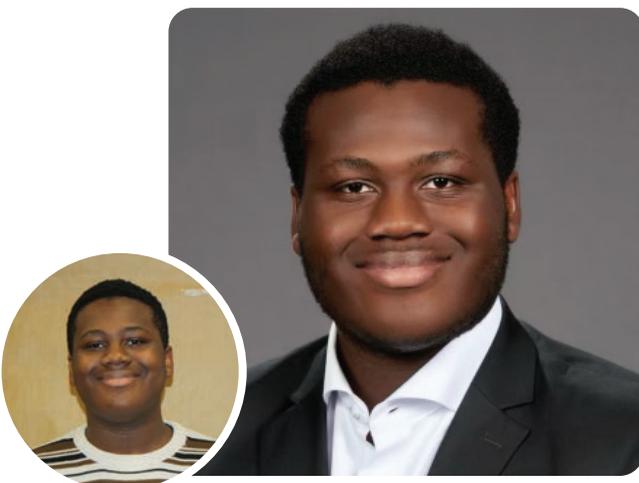


Truc Nguyen

HIGH SCHOOL

Chapel Hill High School

“C5 pushed me out of my comfort zone to do so many different things. I also realized that you can take on a supportive role within a group setting and still be able to help lead that way without having to be a person in charge, or the sole person leading a team.”

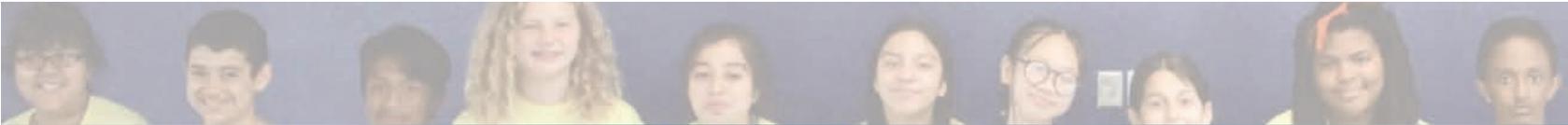


Victor Osele

HIGH SCHOOL

Discovery High School

“I Learned “adaptive thinking” – How to think on your feet and that things won’t always go your way so you need to be “Challenge Ready” to face unexpected adversities that come your way.”

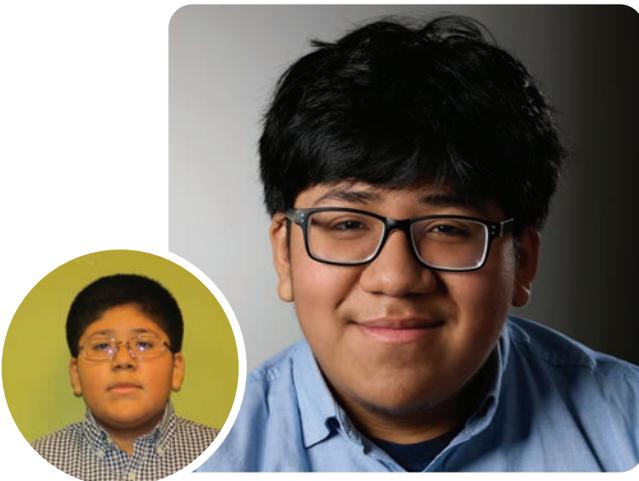


GRADUATING CLASS OF 2024



Gilbert Pedroza

HIGH SCHOOL
Sprayberry High School



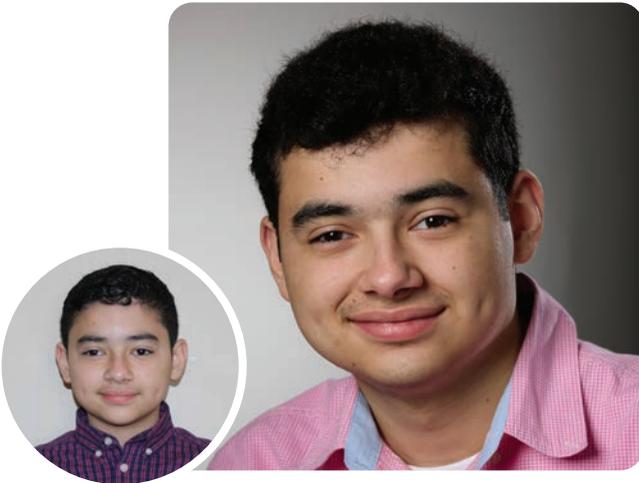
Carlos Peinado

HIGH SCHOOL
Cherokee High School

“I just can’t say thank you enough to C5! Thankful for the experience! The program made tall hills shorter for me.”



GRADUATING CLASS OF 2024



Sebastian Pozos Romero

HIGH SCHOOL

Cherokee High School

“I’m thankful for C5. I probably would never have experienced anything like that had I not been in the program. I learned so much!”



Khenya Robinson

HIGH SCHOOL

Discovery High School

“I think I have learned to take more initiative, be more confident, not doubt myself, be less hesitant and more talkative.”



GRADUATING CLASS OF 2024



Juan Vera

HIGH SCHOOL

Discovery High School

“Before C5, I didn’t talk to people. I was reserved. I wouldn’t even try. Now, I talk to everyone, try new things and am more open to meeting all kinds of people.”



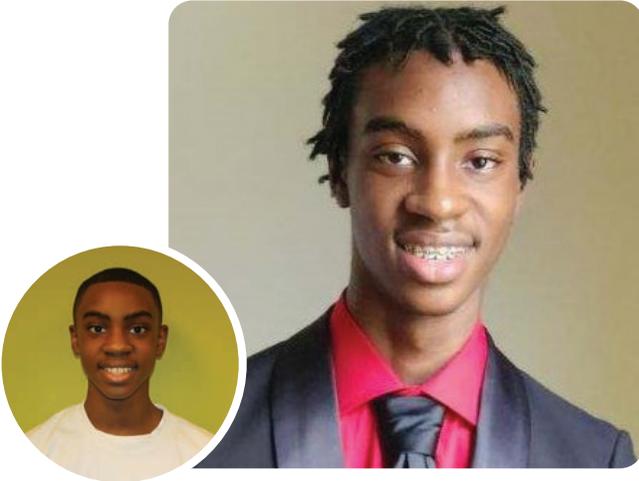
Patricia Weatherspoon-Sims

HIGH SCHOOL

Centennial High School

“C5 has pushed me to grow into the person I am today. It has left a long-lasting impact on me I will have forever.”

GRADUATING CLASS OF 2024



Kaleb Williams

HIGH SCHOOL
Eastside High School

“C5 helped me see and understand all kinds of people and their perspectives.”





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WITH C5 GEORGIA 2024

