



Latin America Education Success Project

Karla Cortes



What Sparked It?

- In 2019, pre-pandemic, an estimated **10.4 million** children and young people were **excluded from access to primary and secondary education** in Latin America and the Caribbean and a **51% regional level of 10-year olds unable to read** and understand simple text. Already a shocking number but with the added difficulty of the pandemic, Latin American countries had **high dropout rates** at the end of 2022 ranging from **Colombia's 5.8% to Honduras's 22%**.
- The Social Panorama 2022 report projects that 201 million people (**32.1%** of the region's total population) live in situations of **poverty**, with 82 million (**13.1%**) of them in **extreme poverty**.



Economic Disparity
+
Low Academic Motivation
&
Encouragement
=
Low Education Success



Motivation

- Before our medallion project, I along with another C5 student (Emely Bermudez), had created a community project distributing school supplies to more than 60 families in the Roswell community, focusing our effort on the Hispanic underrepresented community through our student led page SAE Latinos. Our project helped us realize that a lot of families depended on community-organized events for their children's school supplies.
- Creating this Medallion Project through C5's programming and guidance was a way to expand our community outreach as SAE Latinos internationally while completing an important milestone and lesson on community initiatives.

Strategy

#	TASK
1	research - (this consists of finding the best communities to receive help, finding budget-friendly school supplies in bulk, and finding organizations to connect with and send the supplies to.)
2	marketing and start of fundraising - (during this stage, I will post on the SAE Latinos account, collaborate on posts with other Latine and education accounts to gain awareness of the project and how someone can donate. The local school supplies drive will start to be organized to start it the next month)
3	compiling resources - (by this deadline, i will have collected donations from the drive and hopefully raised enough funds to now buy and budget for school supplies)
4	distribution - (resources and supplies will be shipped out and distributed to communities selected beforehand)

Research

We had already reached part of the Georgia Hispanic community with our past project?

How could we advance it?

We chose an international outreach through planning and research, Mexico. Disadvantage and at a need for resources but we thought of it as close enough in terms of logistics.





Community

Through communities in contact and family members in the rural areas of Guerrero we chose to focus on, Mexico was our target audience.

Due to unforeseen circumstances with those distributing the supplies along with financial discrepancies in our planning, we were unable to fully carry out our project.

The background features a white canvas with several large, solid-colored circles. Two large red circles are positioned in the top-left and top-right corners. Two smaller dark blue circles are located below each of the red circles. In the bottom-left and bottom-right corners, there are partial views of dark blue and red circles, respectively.

But...
support from peers
and the community
continued!

Budget



Support

Through our SAE Latinos page, we garnered support with social media and community donations.



Donations

Our GoFundMe completed its goal of \$500. This along with additional funding we had recolected from the past SAE project and continued community donations through boxes and buckets announcing our mission, we had around \$700 in support.



Planning

Bulk Donations instead of packs

- International Basics
- Notebooks
- Pencils and Pens
- Color Supplies

Reflections and Next Plans



Critique

- modified timeline with larger buffer periods
- thoroughly search budgeting strategies
- magnitude of scope



Impact

- personal connection to hispanic community
- strengthened belief that community acts are the basis of advancement



Continuation

- sae latinos summer project
- continuation and passed down organization



Thank You

For Your Attention



Q5