



*Celebrating* WHAT'S POSSIBLE  
WITH C5 GEORGIA

# ANNUAL REPORT

2022/2023

Dear C5 Georgia Supporters,

As C5 Georgia navigated the challenges of the Covid Pandemic in 2020 and 2021, where we pivoted entirely to virtual programming, we learned that we are truly “challenge ready”. In 2022 we returned to in person programming with complementary virtual activities and in 2023 we conducted all programming in person.

We remain committed to our mission and the communities we serve in the metro Atlanta Area. We continue to emphasize the 5 C’s in all that we do; Challenge Ready, Character Driven, Community Focused, College/Career Bound and Committed to a Better Future. The C5 Georgia program remains relevant and continues to positively impact the lives of our students.

We delivered on the following key milestones during 2022 and 2023:

- 265 students participated in our program.
- Increased incoming classes by 25%.
- 100% of C5 Georgia students graduated from high school.
- \$12M in scholarship offers have been awarded to C5 Georgia students.
- Our Alumni Association has been re-energized, helping to connect C5 alumni to internships and jobs and increase the support they give to C5.
- 474 volunteers helped with annual selection, fundraising, programming, and special events.
- Increased our reserve funding by 100% after reaching cash flow positive in 2020.
- Added new board members to fill gaps in support, i.e., legal, HR, finance, etc.

The strategic vision for the next 3 years is:

1. Update the curriculum to include mental health support and a career exploration/mentoring program, staying current with the needs of students.
2. Grow our student base by 20% each year over the next three years to expand our reach.
3. Find new sources of funding and increase overall funding each year.

We have made considerable progress over the past two years and our success is directly attributed to the exceptional work of our staff and Board of Directors. We appreciate our “heroes,” donors and volunteers for their support and belief in the work we do. Together, we will continue to make more possible for our C5 Georgia students every year.

In Gratitude,



Jackie Cannizzo  
Executive Director

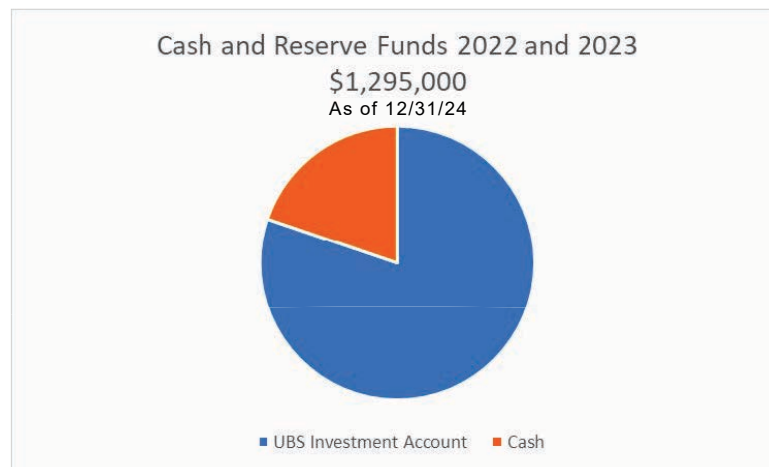
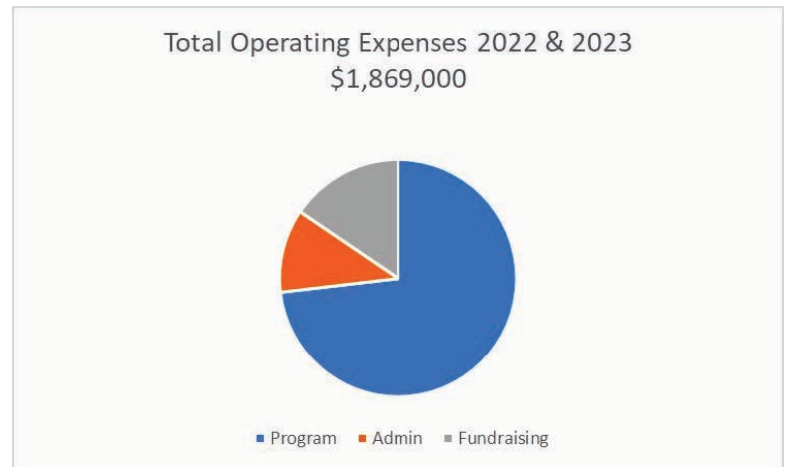
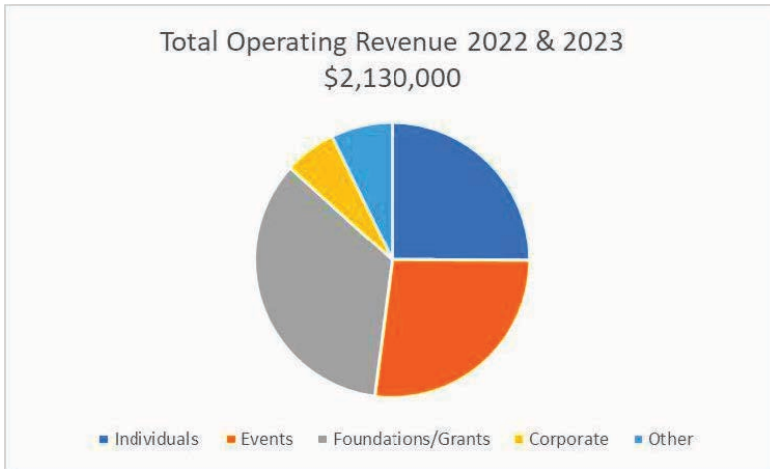


Renee Dunmead  
Board Chair





# 2022-2023 REVENUE & EXPENSES





# 2022-2023 IMPACT

## Leadership Camp

200+ Flints and Lanterns (rising 8th & 9th graders) participated in leadership curriculum that included accountability, responsibility, goal setting, team building, appreciating diversity, community service, communication, and much more. Students learned independence and how to lead themselves and others in a technology absent (no phones or internet) environment. This C5 Georgia foundational experience takes place each summer in a residential setting for 24 days in the North Georgia Mountains and includes general camp activities like fishing, archery, canoeing, hiking, art expression, and STEM club.

## Bridges Trek

Hammers (rising sophomores) started prepping in the Fall for their back country trek. This experience is the “Bridge” between learning about leadership and applying leadership skills to real situations and real community projects. Bridges Trek builds the experience and confidence needed to actually lead. It also teaches the principle of being ready for the challenges of life. Students use decision making skills, team building, critical thinking, and problem solving while on this 7 day trek. We partner with the National Outdoor Leadership School (NOLS) for this summer experience. In 2022, 40 teens hiked the Grand Tetons in Wyoming and in 2023, 40 teens hiked the Adirondack Mountains in New York.

## Road to College

Compasses (rising juniors) continued their college exploration journey with the “the Road to College” bus tour. This 5-day trip is packed with visits to private, public, HBCU’s, and Technical colleges to gain a feel for different post secondary options. In 2022-2023, 70 students visited schools in Georgia, South Carolina, Tennessee, Alabama and North Carolina. In addition, throughout the year they participate in college prep activities like scholarship, financial aid, and college application work. All experiences during this year are related to finding the perfect fit for post high school.

## ACT Now! Summit

Medallions (rising seniors) participated in the ACT Now! Summit on Emory University’s campus. The purpose of the summit is to introduce youth to an effective process for identifying and addressing significant issues facing their community. During the school year, students survey members of the community and start the process of identifying a community problem they wish to solve. They meet and work in committees on various pieces of the problem to be solved. At the ACT Now! Summit, members of the community come and speak about the topic and support the students in their goal of solving the problem. 70 students participated over the past two years.

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In addition to the year-round pathways and summer experiences, students participate in community service projects, career exploration events, career mentoring programming, enrichment activities, and gatherings to build the C5 community.









# *Celebrating* WHAT'S POSSIBLE

**100%** Percentage of C5 Georgia Students Who Graduate from High School

**255** CURRENT  STUDENTS

**70+** College acceptances for the 23 members of the Class of 2024

**111** Colleges Attended by C5 Students Past and Present

**7** DAY ROAD TO COLLEGE TOUR

**\$27M** Total college scholarship dollars earned by C5 Georgia students over the past 5 years

**251** VOLUNTEERS THIS YEAR

**\$3900** Annual Cost Per C5 Georgia Student

**36** LEADERSHIP UNIVERSITY INSTRUCTIONAL COURSES

**5** SUMMER EXPERIENCES

**276** Average Yearly Hours

**2528** 2023-24 C5 GEORGIA SERVICE HOURS

**50** C5 Georgia Students Currently Serve or Have Served in the Military

**2988**  Graduates Nationwide



# C5 GEORGIA LEADERSHIP

## THE C5 GEORGIA STAFF

**Jonah Bushell** – College Readiness Program Director

**Jackie Cannizzo** – Executive Director

**Barbie Contreras** – Manager of Outdoor Education

**Caleb Franklin** – Program Director

**Sherrell Glover** – Development Coordinator

**Kelly Grant** – Operations Director

**Clare Marshall** – Program Assistant

**La'Sha Mitchell** – Community Action/Alumni Association Coordinator

**La Novia Neal** – Director of Programs

## THE C5 GEORGIA BOARD OF DIRECTORS

**Renee Dunmead** – Board Chair, Ret. Educator

**Dr. Jamie Wilson** – Board Vice Chair, Chief of Human Resources, Georgia Aquarium

**Lee Doernberg** – Board Treasurer, President of Liquid Capital

**Spooner Ward** – Board Secretary, Sales & Marketing VP, Novelis

**Bobby Jones** – Board ex officio, Ret. Senior Executive, Care Source

**Margaret Alabi** – Director, US & Global Patient Advocacy, Regeneron

**Jay Amburkar** – Managing Director, Accenture

**Liney Arciniegas** – UX Researcher II, Home Depot

**Donna Beatty** – Partner, Frazier & Deeter

**Jim Bena** – VP, UPS

**Alex Clarke** – VP, The Coca-Cola Company

**MJ DePiero** – Director, WestRock

**Trisha Earls** – Partner, The Hawkins Firm

**Victor Eaton** – VP, Nestle

**Tonya Hicks** – President/CEO, Power Solutions

**Nicole Hughes** – Director, ZEP

**Dwayne Irvin** – Vice President/WestRock, C5 National Board Chair

**Sal Jones** – Senior Director, Constellation Brands

**Rodney Leonard** – Vice President, Kenvue

**Aly Lakdawala** – C5 Georgia Class of 2015, Sage Mountain Advisors

**Lee Marston** – Ret. Senior Executive

**Marla Purvis** – Market President, AmeriHealth Caritas of Georgia

**Juan Williams** – VP, The Coca-Cola Company

**David Wood** – Sr. Director, Procurement, Coca-Cola Bottlers

**Chet Zalesky** – CEO, CMI Research

## LIST OF COLLEGES ATTENDED BY C5 STUDENTS PAST AND PRESENT

Agnes Scott College  
 Air Force Academy  
 Alabama State University  
 Art Institute of Atlanta  
 Atlanta Technical College  
 Baylor University  
 Benedict College  
 Berry College  
 Bethune Cookman  
 Boston University  
 Brandeis University  
 Brown University  
 Butler University  
 Armstrong Atlantic State University  
 Brenau University  
 Brown University  
 Calhoun Community College  
 College of Coastal Georgia  
 Columbia College Chicago  
 Columbian College of Arts and Sciences  
 Columbus State University  
 Davidson College  
 Duke University  
 Elon University  
 Emory University  
 Florida A & M University  
 Florida State University  
 Georgia College and State University

Georgia Institute of Technology  
 Georgia Perimeter College Georgia  
 Southern University Georgia State  
 University Georgia Institute of Technology  
 Hampton University  
 Howard University  
 Harvard University  
 Jacksonville State University  
 Kennesaw State University  
 Kentucky University  
 Life University  
 Louisiana State University  
 Mars Hill College  
 Mary Baldwin College  
 Medical College of Mexico  
 Mercer University  
 Middle Georgia State College  
 Morehouse College  
 Naval Academy  
 New York University  
 North Georgia College Northwestern  
 Notre Dame  
 University Oglethorpe University  
 Old Dominion University  
 Princeton  
 Rice University  
 Savannah State University  
 Sewanee: The University of the South

Southern Polytechnic University  
 Sanford University  
 Stanford University  
 Syracuse University  
 Temple University  
 Texas A & M University  
 Thomas Nelson Community College  
 Tuskegee University  
 United States Military Academy  
 University of Alabama  
 University of California, Santa Barbara  
 University of Central Florida  
 University of Chicago  
 University of Cincinnati  
 University of Georgia  
 University of Mississippi  
 University of North Carolina  
 University of North Georgia  
 University of Pennsylvania  
 University of San Francisco  
 University of South Carolina  
 University of West Georgia  
 Valdosta State University  
 Voorhees College  
 Webster University  
 West Georgia Technical College  
 Xavier University









# THANK YOU TO OUR HEROES!

The Beatty Family

Ellen & John Bender

Lisa & Ricardo Carvalho

The Chestnut Family

Robert and Jodi Farrar

Ade & Norm Findley

Beth and Paul Gunderson

Don & Karen Hallacy

Bobby Jones

John Lewis

Tony Mars

Pat Massimine

Nancy & Bryant McDaniel

Charles and Diana Strain

Cyril Turner

Patrick Ungaschick

Colette & Steve Voskuil

Spoooner Ward





# 2022-2023 DONOR LIST

## \$50,000 +

The Chestnut Family Foundation Fulton  
County Community Fund  
Georgia Department of Education (Boost)  
Happy Helpings Foundation

Kimberly Clark  
King Baudouin Foundation  
John Lewis  
Harriett McDaniel Foundation

Novelis  
Union Beverage Packers  
United Way  
WestRock

## \$25,000 +

Bettaway  
Chick-fil-A  
Enterprise Holdings

Georgia Power  
Inspire Brand Foundation  
Niagara Bottling

Nordson Corporation  
Scope Foundation

## \$10,000 +

Donna Beatty  
Jim and Jennifer Bena  
Lisa and Ricardo Carvalho  
Alex and Simon Clarke  
The Coca-Cola Company  
Renee and Steve Dunmead  
DXP  
Ade and Norm Findley

Franklin Foundation  
Don and Karen Hallacy  
HB Fuller  
Bobby Jones  
Ray Malone  
Nancy and Bryant McDaniel  
Charlene Pletz

Lauren and Greg Shoemaker  
Charles and Diana Strain  
Cyril Turner  
UPS  
Spooner Ward  
Juan Williams  
Chet Zalesky

## \$5,000 +

Guillermo Aponte  
Aprio Foundation  
Sarah Beatty  
John and Ellen Bender  
Mary Bowdon  
CSI Closures  
Patrick Davis  
MJ Depiero  
Dick's Sporting Goods Foundation

Ned Douthat  
Robert and Jody Farrar  
Beth and Paul Gunderson  
Nicole Hughes  
Sal Jones  
Rodney Leonard  
Tony Marrs  
Pat Massimine  
Lee and Maria Marston

Mind's Eye Group  
PrintPak  
Ashley Salamanca  
Carla Taylor  
Patick Ungaschick  
Bea Valenzuela  
Stephen and Colette Voskuil  
Vicki Walsh Warner

# 2022-2023 DONOR LIST

## \$1,000 +

Accenture	Call Rail	Shelley Kohler
Ken Adams	Stuart Cross	Sasha Lanes
Aiming Allen	Delta Community Credit Union	Ron Peterson
Alpharetta Rotary	Cheryl and Michael Derby	Peggy Roberts
AmeriHealth	Marco DiCarlo	Victoria Seals
Lynette Ball	Lee Doernberg	Helaine and Mike Shuster
Pam Banister	Victor Eaton	Howard Smith
Sidney Boozer	EquiaFAX Foundation	Teo and Emily Valdes
Kathryn Burmeister	Chris Gaffney	Nancy Williams
Ron Bushman	Chaning Graynard	Ying Zhou

## \$100 +

Jay Amburkar	Maureen Curran	Aimee Kargen	Heather Saul
Buffie Anderson	Cheryl Derby	Jalia Killings	Carol Schemo
Joan Anderson	Marco DiCarlo	Carolyn Kirk	Barbara Schneider
Jeffrey Andrews	Beth Doss	Nick Kitko	Mark Schwartz
Keshia Appkins	Peter Durette	Robin Kolvek	Sharon Scriven
Stefani and Robert Apple	Trisha Earls	Lori Kowit	Jennifer Seeley
Eve Asbury	Alisa Ensley	Aly Lakdawala	Jonathan Senior
Winter Baserva	Chris Etheridge	Scott Lasky	Maury Shapiro
Kathleen Barksdale	Carol Eubanks	Damara Leos	Olga Shashina
Orlando Barnes	Mark Fairbank	Lori Longo	Brenda Sheffield
Yumiko Benford	Mina Farman	Rhonda Mangaroo	Lynn Simon
Jutta Brew	Annie Feehley	Mark McGrath	Austin Smith
Constance Brewster	Lauren Fisher	BJ Mackintosh	Dana Smith
Mark Brown	Matt Flynn	Jane Medbery	Rebekah Smith
Janet Cadranel	Ayaan Forstall	Beny Mesika	Julie Srochi
Raul Cantu	Cynthia Fray	Cindee Murray	Patricia Thomas
Sandra Christopherson	Omar Galan	Cheryl Parks	Anika Tobar
Kim Clarke	Juan Galarza	Meredith Perry	Cindy Tromer
Patrick Clore	Marc Geraci	Nicole C. Perry	Kim Tucker
Bruce Cohen	Anne Gillman	Helene Herbert Popowski	Shannon Tullar
Eric Cole	Fred and Judy Gilman	Tammi Rampelberg	Katherine Tyler
William Coontz	Jeffrey Goldstein	David Rapaport	Denise Upton
Mashona Council	Frederic Gross	LeRoy Reese	Anna Villani
Jill Coutu	Stefan Gross	Peggy Roberts	Angela Walton
Abbye Cox	Joseph Grout	Alex Robichaud	Thomas Ward
Ryne Cox	Cameron Gustave	Beth Ann Rosenberg	Jamie Wilson
Susan Crabb	Jacob Herron	Lizandra Ruiz	David Wood
Vanessa Creech	Karly Holland	Janet Salisbury	Alexandra Yawn
Dominic Cristelli	Suzanne Holan	Lindsey Sandoval	Rui Zhang





# C5 GEORGIA OUTCOMES

1. **Respects** human **diversity** and is capable of living in a diverse community.
2. Forms and **maintains** positive relationships.
3. Makes positive **contributions** to the **community**.
4. **Graduates** from high school and pursues college education or meaningful employment.
5. **Develops** leadership and navigation **skills** in the areas of: self-awareness, communication, group effectiveness, organization, decision-making, and problem solving.

## Graduates from C5 are...

- **C**haracter-driven
- **C**ommunity-focused
- **C**hallenge-ready
- **C**ollege-bound, and
- **C**ommitted to a better future









# GRADUATING CLASS OF 2024



## Gabriel Barragan-Ramirez

### HIGH SCHOOL

Centennial High School

“Public Speaking was something I have learned that has definitely made a difference. The more you do it the better you get. You get so many opportunities to speak publicly throughout the program that the shyness goes away.”



## Leanne Berduo

### HIGH SCHOOL

Centennial High School

“There were many ups and downs along the way and C5 was a great support system that provided opportunities to see the world.”



# GRADUATING CLASS OF 2024



## Joanna Cornelio-Juarez

### HIGH SCHOOL

Forsyth Central High School

“Because of C5, I can stand up for myself and others. I didn’t know that before I experienced C5. I have learned to be confident. I now have great communication skills.”



## Abrham Damete

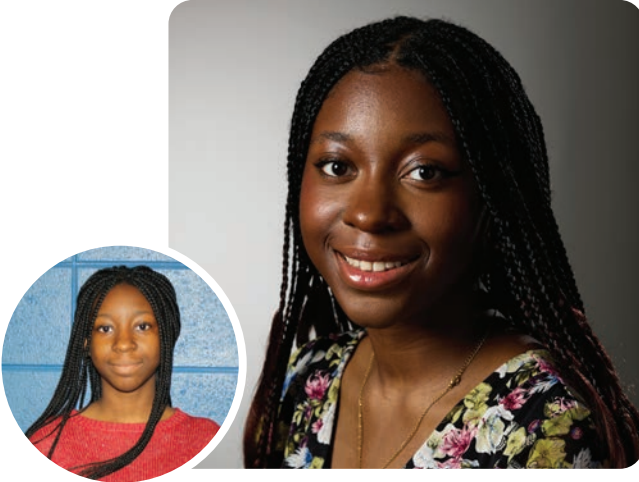
### HIGH SCHOOL

Cristo Rey High School

“The skills I learned at C5 helped me when I participated in the Cristo Rey Corporate Work/Study program.”



# GRADUATING CLASS OF 2024



## Chelsea Ezeako

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### HIGH SCHOOL

Centennial High School

“C5 gave me the opportunity to meet others that I wouldn’t have otherwise been friends with. Diversity is not just about race, religion, demographics. It’s also about different styles of personalities and leadership skills. I learned to be more accepting, tolerant and understanding of others.”



## Rooney Galindo-Martinez

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### HIGH SCHOOL

McLure High School



# GRADUATING CLASS OF 2024



## Michelle Garcia

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**HIGH SCHOOL**  
Tucker High School

“I learned that I can be a leader as much as anyone else even though I’m more introverted. You don’t have to talk a lot to be a leader. You have to be able to lead yourself and then you can lead anyone.”



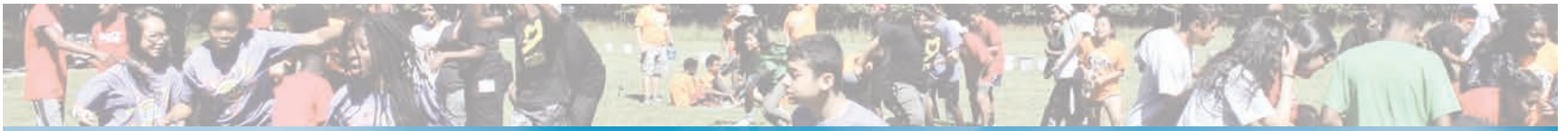
## Cameron Gustave

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**HIGH SCHOOL**  
Newton College & Career Academy

“C5 has made me put myself outside my comfort zone so often that being out of my comfort zone became comfortable.”





# GRADUATING CLASS OF 2024



## Kit Ho

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### HIGH SCHOOL

Discovery High School

“I’ve learned to not let fear of new experiences dictate how I want to live. I will be ok through change and each challenge is an opportunity to learn and thrive in a new way.”



## Haley Jones

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### HIGH SCHOOL

Milton Academy

“I found my voice. This was different than before where I thought leading by example was enough. I needed to sometimes assert myself and speak up.”



# GRADUATING CLASS OF 2024



## Hope Koehler

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### HIGH SCHOOL

Alpharetta High School

“C5 taught me how to be a good communicator. This has propelled me into taking on leadership positions.”



## Henry Lopez

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### HIGH SCHOOL

Paideia School

“C5 helped me discover who I am. It helped me build my resume and form long term bonds with people.”





# GRADUATING CLASS OF 2024



## Genesis Matos

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### HIGH SCHOOL

Centennial High School

“I learned that I have a lot to say. I have the voice for public speaking and if passionate about something, I can speak confidently on it.”



## Ethan Mulbah

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### HIGH SCHOOL

Westlake High School

“Over the last 5 years I think my communication and interpersonal skills were positively impacted. C5 gives you exposure to real-life settings and introduces you to different diverse and cultural environments that my part of town did not originally have.

21



# GRADUATING CLASS OF 2024



## Truc Nguyen

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### HIGH SCHOOL

Chapel Hill High School

“C5 pushed me out of my comfort zone to do so many different things. I also realized that you can take on a supportive role within a group setting and still be able to help lead that way without having to be a person in charge, or the sole person leading a team.”



## Victor Osele

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### HIGH SCHOOL

Discovery High School

“I Learned “adaptive thinking” – How to think on your feet and that things won’t always go your way so you need to be “Challenge Ready” to face unexpected adversities that come your way.”





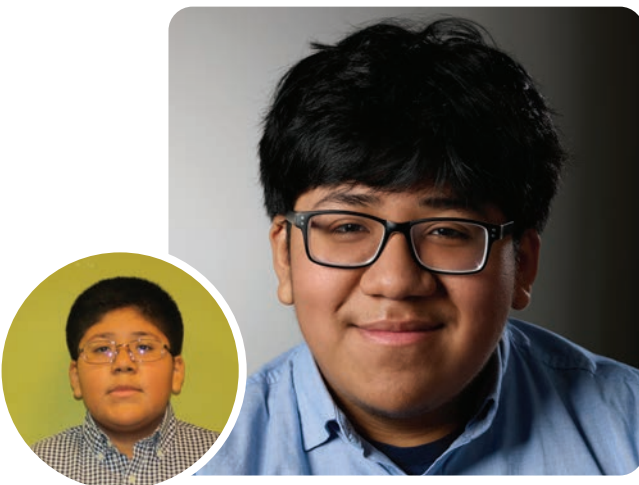
# GRADUATING CLASS OF 2024



## Gilbert Pedroza

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**HIGH SCHOOL**  
Sprayberry High School



## Carlos Peinado

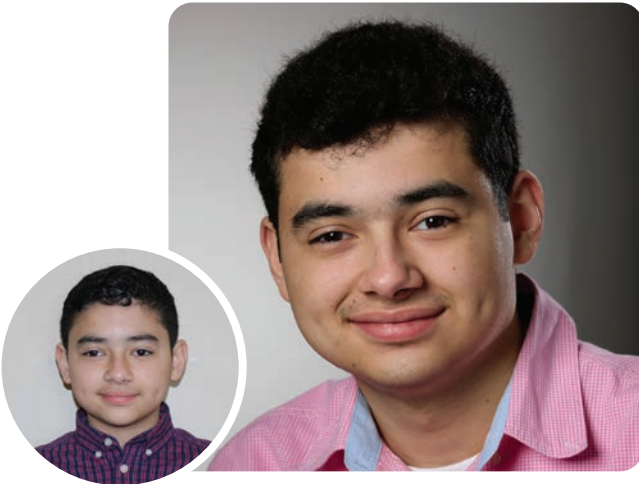
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**HIGH SCHOOL**  
Cherokee High School

“I just can’t say thank you enough to C5! Thankful for the experience! The program made tall hills shorter for me.”



# GRADUATING CLASS OF 2024



## Sebastian Pozos Romero

### HIGH SCHOOL

Cherokee High School

“I’m thankful for C5. I probably would never have experienced anything like that had I not been in the program. I learned so much!”



## Khenya Robinson

### HIGH SCHOOL

Discovery High School

“I think I have learned to take more initiative, be more confident, not doubt myself, be less hesitant and more talkative.”





# GRADUATING CLASS OF 2024



## Juan Vera

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### HIGH SCHOOL

Discovery High School

“Before C5, I didn’t talk to people. I was reserved. I wouldn’t even try. Now, I talk to everyone, try new things and am more open to meeting all kinds of people.”



## Patricia Weatherspoon-Sims

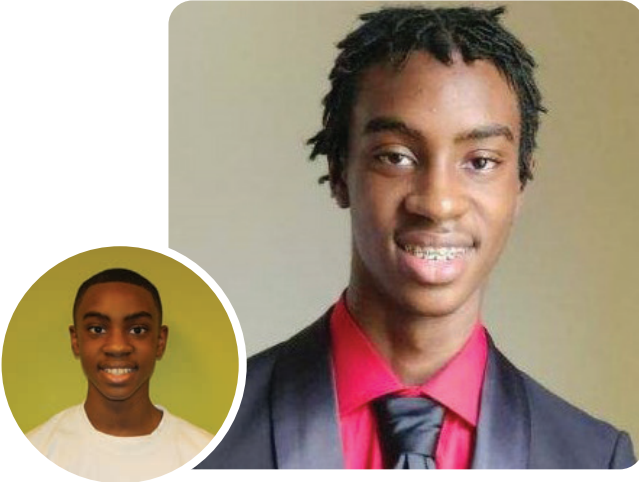
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### HIGH SCHOOL

Centennial High School

“C5 has pushed me to grow into the person I am today. It has left a long-lasting impact on me I will have forever.”

# GRADUATING CLASS OF 2024



## Kaleb Williams

**HIGH SCHOOL**  
Eastside High School

“C5 helped me see and understand all kinds of people and their perspectives.”









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